Seminar Schedule

Tuesday, October 16, 2018

8:30am-9:00am Check-in and Breakfast 9:00am-9:30am Compliance: Sources of Duties, Common Deficiencies and Recent **Examination Trends** Steve Parker, Principal, Parker MacIntyre 9:30am-10:45am Tennessee Securities Division: Priorities and Recent Developments Frank Borger-Gilligan, Assistant Commissioner and Elizabeth Bowling, Director of Registration, Securities Division, Tennessee 10:45am-11:00am Break 11:00am-11:30am **Business Continuity and Succession Planning** Steve Parker, Principal and Patrick Zichterman, Associate, Parker MacIntyre; Frank Borger-Gilligan, Assistant Commissioner and Elizabeth Bowling, Director of Registration, Securities Division, Tennessee 11:30am-12:15pm Custody Update: What New SLOA Guidance Means for RIAs Patricia Klusmeyer, Associate, Parker MacIntyre Lunch on Site 12:15pm-1:00pm Cyber Insecurity 1:00pm-2:00pm Bryan Gort, Associate, Parker MacIntyre Break 2:00pm-2:15pm Advertising and Social Media – Best Practices and New Developments 2:15pm-3:00pm Bryan Gort and Patricia Klusmeyer, Associates, Parker MacIntyre Diminished Capacity: Tools and Practices to Consider 3:00pm-3:45pm

Steve Parker, Principal, Parker MacIntyre